



Keith Pruitt

Model Kit Report

MRC Easy Models Collectibles

Customers who don't have the time to build and finish traditional kits will find these collectible scale models especially appealing.



Model Rectifier Corporation (MRC) distributes an extensive line of Easy Models, pre-assembled, collectible, scale models and continues to add new releases to the series. Many of your customers can appreciate a nicely built plastic model but do not have time to build a model or the skills to finish one in the manner desired. These individuals are the perfect consumers for the collectible model market. Easy Models are pre-built, hand-painted, museum-quality collectible scale models. MRC offers a wide variety of subjects, including fighter planes, helicopters, armor and submarines in scales ranging from 1/72 to 1/700. By establishing an ongoing series of pre-built models and by periodically releasing new and different versions, the company offers another option in the world of collectible miniatures.

The Easy Models P-51B is one of ten current versions of North American Aviation's venerable Mustang fighter aircraft from World War II. In response to a request from England, the full-scale Mustang was designed and built in only four months. The Mustang first flew in Royal Air Force (RAF) service as a fighter-bomber and reconnaissance

aircraft before conversion to bomber escort duty. The P-51 Mustang was the most produced American fighter aircraft of WWII and actually stayed in military service with some nations until the early 1980's. Easy Models' colorful 1/72 scale RAF Mustang is painted in three-color camouflage with black-and-white D-Day invasion stripes on the wings and fuselage and is a great choice for beginning and seasoned collectors alike.

The F-15C IDF/AF is one of the three versions of the F-15 Eagle, the newest release in a series of 1/72 modern jet fighters that also includes an A-10, F/A-18 and F-16. The McDonnell Douglas F-15 Eagle tactical fighter was designed purely for air superiority in aerial combat. The Eagle achieved this with a combination of advanced avionics, long range, weapons, maneuverability and acceleration. It was the US Air Force's first operational aircraft whose engines' thrust was greater than the loaded weight of the airplane, allowing the fighter to accelerate even in a vertical climb. Combined with

high maneuverability, the full-scale Eagle has the ability to make extremely tight turns without losing speed. Easy Models' beautiful rendition of the famous F-15C Eagle,



The F-15C in Israeli Defense Force livery is one of three versions in this new series of 1/72 jet fighters.



The Russian Navy Kilo Class submarine is a diesel-electric sub intended for use in anti-shiping operations.

depicting one of the 18 delivered to the Israeli Defense Force, is very detailed and includes a centerline fuel tank and options for mounting on a display stand or resting on its landing gear.

Another nice addition to the Easy Models line is the Russian Navy Kilo Class submarine. In 1/700 scale, this model depicts the diesel-electric submarine, mainly intended for anti-shipping and anti-submarine operations in relatively shallow waters. These boats are equipped with mine detection and an avoidance sonar system. This model's scale finish and finely molded details also provide a great visual look.



The colorful UH-60A Firehawk is a version of the US Army Blackhawk helicopter and is designed to fight forest fires.

Easy Models UH-60A Firehawk is one of five versions offered by MRC. The UH-60A Blackhawk helicopter, deployed by the US Army in 1979, has been used in

a variety of roles, including air assault, general support, medial evacuation, command and control, electronic warfare and special operations support for the US Army and allied nations. Easy Models' UH-60 Firehawk depicts the version that serves in a research and development program that gives the helicopter the capability of fighting fires by adding a detachable 1,000 gallon water tank. Beautifully detailed and brilliantly colored, this version of the venerable Blackhawk helicopter provides modelers with a unique product.

Not to ignore the modern armor aficionado, Easy Models has released a beautiful Operation Desert Storm M2A2. This model is a 1/72 scale rendition of the Bradley Infantry Fighting Vehicle, whose main mission is to provide transportation and protection to six fully equipped combat soldiers. In operation, the M2A2 can provide cover fire for soldiers as they are leaving the vehicle. The Bradley has six firing ports that allow the soldiers inside to fire on the enemy from the passenger compartment. Available in multiple versions, Easy Models' M2A2 has highly detailed exterior moldings,



Collectors of modern military armor have not be ignored. The M2A2 Bradley has highly detailed exterior moldings and is available in multiple schemes, including Operation Desert Storm. and the Operation Desert Storm version is colorfully done in NATO's standard three-color camouflage, which makes it stand out on any display shelf.

Collectibles like these are popular with customers who collect military vehicles. There also make interesting conversation pieces in corporate offices and appeal to those who love models but don't have the time to build them. At iHobby Expo, one dealer suggested using Easy Models in a hobby store for a scale weathering workshop. That's an idea that's easy to implement. Find a local IPMS chapter that would be willing to conduct the workshop, set a date, and have a registration fee that covers a package including an Easy Model and weathering supplies. It would provide an excellent opportunity for participants to learn how weathering is done, and they can practice their newfound skills on a variety of Easy Models. With the high quality, wide selection of subjects and variations, and versatility of this series, MRC has produced a winning combination. **HM**

Golden Taklon Detail Brushes



Style #970
72 Brushes
+ Free Display

**FREE
Brush Rack**

SIZES:

20/0, 10/0, 5/0, 3/0, 0 & 1

\$2.99 Retail

Up to 50% Discount

- Triangular Handles
- Each Handle is Bar Coded
- One Price - All Sizes

Handcrafted • Excellent Quality

Phone Us: 800-782-5515

Fax Us: 216-851-5604

or Phone your favorite Distributor

Atlas Brush Co.

15218 Aspinwall Avenue, Cleveland, Ohio 44110